



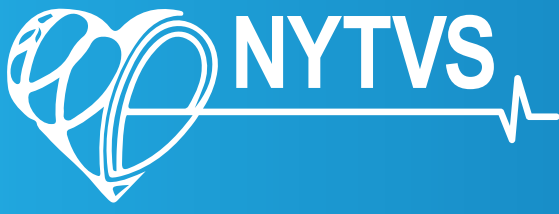
**DECEMBER 5, 2024**

**The Mount Sinai Hospital  
New York, New York**



For more information, visit our website  
[www.nytranscathetervalves.org](http://www.nytranscathetervalves.org)

# **EXHIBITOR AND PROMOTIONAL PARTNERSHIP PROSPECTUS**



## WELCOME

Thank you for your support and participation in the **2024 New York Transcatheter Valves Symposium**. The following will provide you with important information about this year's meeting and your participation as an exhibitor. If you have any questions or need further assistance, please do not hesitate to contact the NYTVS Exhibit Manager Trinity Campbell, **Gaffney Events** at **425-354-8937** or **trinity@gaffneyevents.com**. We look forward to working with you and assisting to ensure a successful conference for your organization!

## SYMPOSIUM LOCATION

**The Mount Sinai Hospital**  
100th Street & 5th Avenue  
New York, NY 10029

## HOTEL ACCOMMODATIONS

You are responsible for making your hotel room reservations for your company personnel. Please note that room reservations should be made in advance. Below are a few suggested hotels close to the hospital.

**Courtyard Marriott New York Manhattan / Upper East Side**  
410 E 92nd St, New York, NY 10128

**Drive:** 12 min    **Walk:** 23 min    **Direct Phone:** 212-410-6777  
**Website:** Courtyard Marriott

**The Franklin New York**  
164 East 87th Street, New York, New York 10128

**Drive:** 12 min    **Walk:** 21 min    **Direct Phone:** 888-377-8626  
**Website:** Franklin New York

## EXHIBIT SPACE AND EQUIPMENT

Exhibits and all meal functions will be located at **Mount Sinai Hospital** in the **Guggenheim Pavilion, West Lobby**. The **NYTVS General Sessions** will take place in the **Annenberg Building, Stern Auditorium, West Lobby**.

## EXHIBIT AREA STAFFING

Please provide us with the names of the individuals who will be representing your company by completing and returning the Exhibitor Agreement and Badge Form, which is located on page 5. Each 10' x 10' Exhibit will be entitled to 6 Badges and each 6' Table Top Exhibit, 3 Badges. Additional badges are \$150.00 each. Each badge gives exhibit staff full access to all meal functions and the General Sessions.

## ELECTRICITY

If you require electricity for your exhibit booth, please contact **Jeff Shutts** at **Jeff@sourceoneevents.com**

## SET-UP AND DISMANTLING OF EXHIBITS

Exhibit set-up starts on **Wednesday, December 4** between **2:00 pm** and **6:00 pm**. Exhibits **MUST** be set on **Wednesday, December 4**. No personnel will be allowed on-site after 6:00 pm on Wednesday night. Set-up of exhibits will not be allowed while attendees are present. Dismantling of exhibits will take place on **Thursday, December 5** at **4:30 pm**, and **MUST** be complete by **5:30 pm Thursday** night. Overnight security will be provided.

## EXHIBIT HOURS

Wednesday, December 4

2:00 pm – 6:00 pm

Exhibit Set-Up

Thursday, December 5

7:30 am – 4:15 pm

Exhibits Open | **NYTVS General Session**

4:15 pm – 5:30 pm

Exhibit Dismantle

## EXPO SERVICE / SHIPPING OF MATERIALS

Due to regulations at The Mount Sinai Hospital and limitations for unloading trucks, it is highly recommended that you ship your exhibit materials **to the Advance Warehouse**. For companies shipping larger exhibits with wooden crates or medical equipment, it is **MANDATORY** to ship your materials **to the Advance Warehouse**. For drayage and material handling rates along with warehouse address, shipping dates, etc, please refer to the **SourceOne Events Service Kit** that will be available upon request. Shipping labels are provided on the last page of the prospectus.

For additional shipping information or questions, please contact **Jeff Shutts** at 407-284-0412 or at [Jeff@sourceoneevents.com](mailto:Jeff@sourceoneevents.com).

## SHIPMENT CONFIRMATION

**GAFFNEY EVENTS** will not assume responsibility for the confirmation of shipped materials or equipment. The exhibitor is solely responsible for their property including loss, damage, or failure to arrive in a timely manner from the initial shipment, up to and including the final shipment to the final destination.

## LIABILITY

**GAFFNEY EVENTS** is not responsible, and the "Exhibitor" hereby waives all claims against the aforementioned, for loss, damage, destruction of property, or bodily injury occurring at or in connection with the exhibit or conference. Further, the exhibitor agrees to hold harmless **GAFFNEY EVENTS** and its employees and agents with respect to such claims and indemnify them against such claims brought by third parties arising out of the actions of exhibitor or its employees. Each exhibitor is responsible for obtaining its own insurance for bodily injury or property loss or damage occurring in connection with the exhibit.

## ADDITIONAL INFORMATION

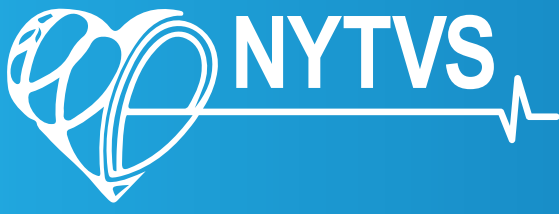
If you have any questions or concerns regarding exhibiting at the **2024 New York Transcatheter Valves Symposium**, please feel free to contact **Trinity Campbell** at [trinity@gaffneyevents.com](mailto:trinity@gaffneyevents.com) or 425-354-8937.



*We look forward to seeing you  
in New York in December!*



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# Promotional Opportunities

## EXHIBITS

- \$5,000 6' Table Top Exhibit** (Includes 3 Complimentary Full-Meeting Badges)
- \$10,000 10' x 10' Exhibit** (Includes 6 Complimentary Full-Meeting Badges)

## SPONSORSHIPS & BRANDING OPPORTUNITIES

- \$15,000 Marketing Advertisement in Mount Sinai NYTVS eblast**
  - Company Advertisement in 1 NYTVS Promotional eblast
  - 2 available
- \$15,000 Lanyards**

Highlight your company logo or brand along with NYTVS on custom program lanyards given to all symposium attendees.

  - 1 available
- \$15,000 Symposium Wi-Fi**

Attendees will stay connected with WiFi compliments of your company. Company recognition and custom password of your choice.

  - 1 available
- \$10,000 Floor Cling Decal**

Graphic of your choice to be placed on floor outside Stern Auditorium.

  - 6 available
- \$10,000 Speaker Ready Room**

Company Logo screensavers placed on all computers in NYTVS Speaker Ready Room.

  - Includes Recognition Signage at the entrance of the Speaker Ready Room.
  - 1 available
- \$7,500 Water Bottles**

Showcase your logo on co-branded NYTVS water bottles distributed to all NYTVS attendees

  - 1 available
- \$5,000 Tabletop Stickers**

Showcase your company logo on a custom branded highboy tabletop sticker placed throughout the exhibit area and outside the General Session room.

  - 15 available
- \$5,000 Meter Board**

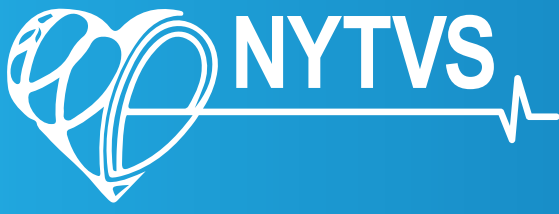
Prominently display your company logo & marketing message on a custom pull up banner. Placed in high foot-traffic areas, these signs will be viewed by all attendees as they walk towards the general sessions.
- \$5,000 Hand Sanitizing Wipes**

Highlight your company logo on custom NYTVS hand wipes that will be distributed to all attendees.

  - 1 available
- \$2,500 Fellows Travel Sponsorship**
  - Sponsorship of one fellow in training to attend this world-class conference
  - Sponsor will be highlighted on-site as an important proponent of furthering Fellows education during the symposium.







# Shipping Labels

(Advanced to Warehouse)

## ADVANCE TO WAREHOUSE

FROM: \_\_\_\_\_

TO: \_\_\_\_\_

*Exhibiting Company*

**Mount Sinai – NYTVS**

*Name of Event*

**Gaffney Events**

**C/O DEMERS**

**151a Park Ave.**

**East Hartford, CT 06108**

PACKAGE \_\_\_\_\_ OF \_\_\_\_\_

**MUST BE RECEIVED BY:**

**Wednesday, November 27, 2024 by 3:30 pm**

## ADVANCE TO WAREHOUSE

FROM: \_\_\_\_\_

TO: \_\_\_\_\_

*Exhibiting Company*

**Mount Sinai – NYTVS**

*Name of Event*

**Gaffney Events**

**C/O DEMERS**

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