



DECEMBER 7, 2023

NEW LOCATION!

The Mount Sinai Hospital



For more information, visit our website
www.nytranscathetervalves.org

EXHIBITOR AND PROMOTIONAL PARTNERSHIP PROSPECTUS



Exhibitor Prospectus

WELCOME

Thank you for your support and participation in the **2023 New York Transcatheter Valves Symposium**. The following will provide you with important information about this year's meeting and your participation as an exhibitor. If you have any questions or need further assistance, please do not hesitate to contact the NYTV Exhibit Manager Trinity Campbell, **Gaffney Events** at **425.354.8937** or **trinity@gaffneyevents.com**. We look forward to working with you and assisting to ensure a successful conference for your organization!

SYMPOSIUM LOCATION

The Mount Sinai Hospital

General Session: Annenberg Building, Stern Auditorium | **Exhibit Hall:** Guggenheim Pavilion
100th Street & 5th Avenue
New York, NY 10029

HOTEL ACCOMMODATIONS

You are responsible for making your hotel room reservations for your company personnel. Please note that room reservations should be made in advance. Below are a few suggested hotels close to the hospital.

Courtyard Marriott New York Manhattan / Upper East Side

410 E 92nd St, New York, NY 10128

Drive: 12 min **Walk:** 23 min **Direct Phone:** 212-410-6777

Website: Courtyard Marriott

The Franklin New York

164 East 87th Street, New York, New York 10128

Drive: 12 min **Walk:** 21 min **Direct Phone:** 888-377-8626

Website: Franklin New York

EXHIBIT SPACE AND EQUIPMENT

Exhibits and all meal functions will be located at **Mount Sinai Hospital** in the **Guggenheim Pavilion**. The **NYTV General Sessions** will take place in **Stern Auditorium in the Annenberg Building**.

EXHIBIT AREA STAFFING

Please provide us with the names of the individuals who will be representing your company by completing and returning the Exhibitor Agreement and Badge Form, which is located on page 5. Each 10' x 10' Exhibit will be entitled to 6 Badges and each 6' Table Top Exhibit, 3 Badges. Additional badges are \$150.00 each. Each badge gives exhibit staff full access to all meal functions and the General Sessions.

ELECTRICITY

If you require electricity for your exhibit booth, please contact **Jeff Shutts: shuttsj5@gmail.com**

SET-UP AND DISMANTLING OF EXHIBITS

Exhibit set-up starts on **Wednesday, December 6** between **2:00 pm** and **6:00 pm**. Exhibits **MUST** be set on **Wednesday, December 6**. No personnel will be allowed on-site after 6:00 pm on Wednesday night. Set-up of exhibits will not be allowed while attendees are present. Dismantling of exhibits will take place on **Thursday, December 7** at **4:30 pm**, and **MUST** be complete by **5:30 pm Thursday** night. Overnight security will be provided.



Exhibitor Prospectus

EXHIBIT HOURS

Wednesday, December 6

2:00 pm – 6:00 pm

Exhibit Set-Up

Thursday, December 7

7:00 am – 4:30 pm

Exhibits Open | NYTV General Session

4:30 pm – 5:30 pm

Exhibit Dismantle

EXPO SERVICE / SHIPPING OF MATERIALS

Due to regulations at The Mount Sinai Hospital and limitations for unloading trucks, it is highly recommended that you ship your exhibit materials Advance To Warehouse. For companies shipping larger exhibits with wooden crates or medical equipment, it is **MANDATORY** to ship your materials Advance To Warehouse. For drayage and material handling rates along with warehouse address, shipping dates, etc, please refer to the **LES Expo Service Kit** that will be available upon request. Shipping labels are provided on the last page of the prospectus.

For additional shipping information or questions, please contact **Jeff Shutts** at 407-284-0412 or at shuttsj5@gmail.com.

SHIPMENT CONFIRMATION

GAFFNEY EVENTS will not assume responsibility for the confirmation of shipped materials or equipment. The exhibitor is solely responsible for their property including loss, damage, or failure to arrive in a timely manner from the initial shipment, up to and including the final shipment to the final destination.

LIABILITY

GAFFNEY EVENTS is not responsible, and the "Exhibitor" hereby waives all claims against the aforementioned, for loss, damage, destruction of property, or bodily injury occurring at or in connection with the exhibit or conference. Further, the exhibitor agrees to hold harmless **GAFFNEY EVENTS** and its employees and agents with respect to such claims and indemnify them against such claims brought by third parties arising out of the actions of exhibitor or its employees. Each exhibitor is responsible for obtaining its own insurance for bodily injury or property loss or damage occurring in connection with the exhibit.

ADDITIONAL INFORMATION

If you have any questions or concerns regarding exhibiting at the **2023 New York Transcatheter Valves Symposium**, please feel free to contact **Trinity Campbell** at trinity@gaffneyevents.com or 425.354.8937.



*We look forward to seeing you
in New York in December!*



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December 7, 2023

The Mount Sinai Hospital

New York, New York



Promotional Opportunities

EXHIBITS

- \$5,000 6' Table Top Exhibit** (Includes 3 Complimentary Full-Meeting Badges)
- \$10,000 10' x 10' Exhibit** (Includes 6 Complimentary Full-Meeting Badges)

SPONSORSHIPS & BRANDING OPPORTUNITIES

- \$15,000 Marketing Advertisement in Mount Sinai NYTV eblast**
 - Company Advertisement in 1 NYTV Promotional eblast
 - 2 available
- \$10,000 Lanyards**

Highlight your company logo or brand along with NYTV on custom program lanyards given to all symposium attendees.

 - 1 available
- \$10,000 Symposium Wi-Fi**

Attendees will stay connected with WiFi compliments of your company. Company recognition and custom password of your choice.

 - 1 available
- \$10,000 Floor Cling Decal**

Graphic of your choice to be placed on floor outside Stern Auditorium.

 - 6 available
- \$10,000 Speaker Ready Room**

Company Logo screensavers placed on all computers in NYTV Speaker Ready Room.

 - Includes Recognition Signage at the entrance of the Speaker Ready Room.
 - 1 available
- \$7,500 Water Bottles**

Showcase your logo on co-branded NYTV water bottles distributed to all NYTV attendees

 - 1 available
- \$5,000 Tabletop Stickers**

Showcase your company logo on a custom branded highboy tabletop sticker placed throughout the exhibit area and outside the General Session room.

 - 15 available
- \$5,000 Meter Board**

Prominently display your company logo & marketing message on a custom pull up banner. Placed in high foot-traffic areas, these signs will be viewed by all attendees as they walk towards the general sessions.
- \$5,000 Hand Sanitizing Wipes**

Highlight your company logo on custom NYTV hand wipes that will be distributed to all attendees.

 - 1 available



Shipping Labels (Advanced to Warehouse)

ADVANCE TO WAREHOUSE

FROM: _____

TO: _____

Exhibiting Company

Mount Sinai – NYTV

Name of Event

Gaffney Events

C/O DEMERS

151a Park Ave.

East Hartford, CT 06108

PACKAGE _____ OF _____

**MUST BE RECEIVED BY:
Friday, December 1, 2023 by 3:30 pm**

ADVANCE TO WAREHOUSE

FROM: _____

TO: _____

Exhibiting Company

Mount Sinai – NYTV

Name of Event

Gaffney Events

C/O DEMERS

151a Park Ave.

East Hartford, CT 06108

PACKAGE _____ OF _____

**MUST BE RECEIVED BY:
Friday, December 1, 2023 by 3:30 pm**

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